CALL SCRIPT

Luxury Travel – Spring 2022 Themed Consumer Campaign

**DIRECT MAIL COMPONENT:**

Hello {name},

I wanted to follow up with you to make sure you received the most recent *Escape* magazine that I sent featuring Luxury Travel. As we move forward, it’s important to stay focused on the things that bring us joy, such as travel. *Escape* is full of wonderful articles on The Elevated Experience and Regent’s Exceptional Luxurious Experience presented by Shawn Tubman, Regent Seven Seas’ VP of National Accounts.

If you dream of an unforgettable vacation designed with unique service and exclusive experiences, then this edition of *Escape* will surely inspire you to make those dreams come true. As always, you’ll find carefully curated content from some of our favorite supplier partners, such as AM Resorts, Cunard Line, Regent Seven Seas Cruises, Sandals & Beaches Resorts, and many more!

Should something interest you, please let me know, and I would be happy to research it for you! And, when you are ready to turn these travel dreams into reality, you can rely on our agency. We are here for you, whenever you need us.

**(TIP: Make sure you participate in the digital marketing portion of this campaign and add your email address to the list so that you can forward the digital version to the client if needed.)**

**EMAIL COMPONENT:**

Hello {first name},

I wanted to follow up with you to make sure you received the most recent *Escape* magazine that I sent featuring Luxury Travel. As we move forward, it’s important to stay focused on the things that bring us joy, such as travel. *Escape* is full of wonderful articles on The Elevated Experience and Regent’s Exceptional Luxurious Experience presented by Shawn Tubman, Regent Seven Seas’ VP of National Accounts.

If you dream of an unforgettable vacation designed with unique service and exclusive experiences, then this edition of *Escape* will surely inspire you to make those dreams come true. As always, you’ll find carefully curated content from some of our favorite supplier partners, such as AM Resorts, Cunard Line, Regent Seven Seas Cruises, Sandals & Beaches Resorts, and many more!

Should something interest you, please let me know, and I would be happy to research it for you! And, when you are ready to turn these travel dreams into reality, you can rely on our agency. We are here for you, whenever you need us.

**(TIP: Make sure you participate in the digital marketing portion of this campaign and add your email address to the list so that you can forward the digital version to the client if needed.)**